



# IMPACT REPORT

December 31, 2025

# CENTERSHOT® MINISTRIES

Year ◇	Active BAIs Added ◇	Cumula- tive Total ◇
2019 and Prior	95	95
2020	50	145
2021	153	298
2022	185	483
2023	382	865
2024	482	1,347
<b>2025</b>	<b>550</b>	<b>1,897</b>



Active BAIs represent the coaches we have trained and commissioned to lead Centershot® programs in churches and schools. These instructors actively share the gospel through archery ministry. Tracking active BAIs provides the most accurate measure of both our organizational growth and overall ministry health.

## Global Expansion



“While the USA remains our strongest hub with 461 new active BAI’s in 2025, we saw exciting international growth:

Mexico: 32  
South Africa: 21  
Belize: 6  
Guatemala: 5  
Other nations include Bolivia, Canada, Colombia, Costa Rica, Dominican Republic, El Salvador, Honduras, Kenya, Panama, Zimbabwe

# CENTERSHOT® BLUE



Centershot® BLUE is developing outposts around the country. These outposts are a small group ministry of Centershot®. We have a goal of planting these small group outposts in 1,000 communities over the next 5 years.

## Bow and Joe Archery Leagues



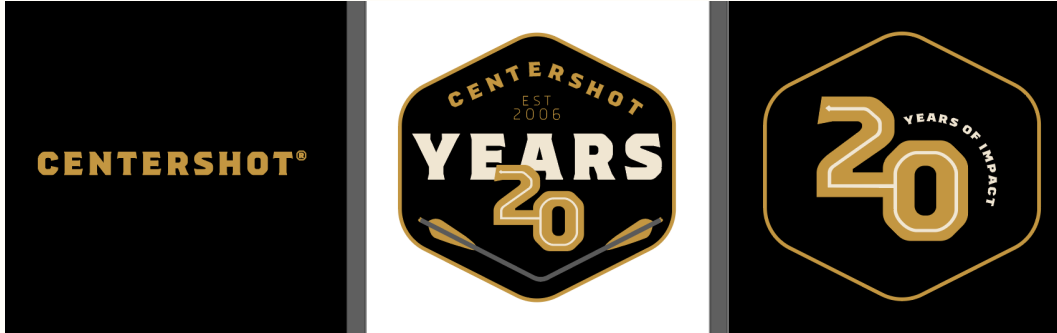
Centershot® BLUE outposts can participate in our nationwide Bow and Joe leagues. These leagues are designed to bring local service members together to build relationships and establish small group ministry.

# JROTC ARCHERY



We will the host the first ever stand-alone JROTC Archery national tournament at Fort Leonard Wood, Missouri army base in May of 2026.

# CENTERSHOT'S 20<sup>TH</sup> ANNIVERSARY: 2026



## Shopify Store

To support continued growth in membership, equipment distribution, and promotional merchandise sales, Centershot® is developing a centralized Shopify online store. This platform will improve operational efficiency, enable faster onboarding of new programs, and provide a higher level of service to our members and partners.

## Trailer Donation from Mathews



This trailer will be used for Centershot® Experience events at churches, BAI trainings, Centershot® BLUE archery events, JROTC Archery tournaments, FCA Outdoors launch events, etc. Right now we are designing the new wrap for the multi-purpose trailer.

## New Programs Launched



We have worked with FCA Outdoors to develop and manage an archery program for them. Centershot® will manage this high school archery program similarly to JROTC Archery and Royal Rangers Archery.



We are making plans to launch Centershot® Ministries in Australia. We have approximately 15 BAI candidates from churches in Australia. We are working with Jacques from Reaching a Generation to launch Centershot® in Australia in 2026.